

Customer story

INDUSTRY:

FASHION



HIGHLIGHTS

Leveling up Fashion to the New Heights with Enterprise Managed Broadband

CLIENT

India's first billion-dollar pure-play fashion powerhouse offering diverse range of stylish and high-quality apparel to a wide array of customers.

REQUIREMENT

The client required a comprehensive solution to streamline their network management and ensure seamless connectivity across multiple branches

- Managed end-to-end secured connectivity, similar to MPLS, for consistent and reliable communication.
- Centralised dashboard for real-time monitoring of branch network performance and quick issue resolution.

CHALLENGE

The client encountered inefficient network connectivity across all branches. The other challenges included;

- Extending the MPLS network proved challenging for outlets situated in malls.
- Limited control over managing the diverse network acquired from various providers.
- Cost of MPLS was very high.

[CLICK FOR PRODUCT INFO](#)
[MORE INFO](#)

SOLUTION

[Enterprise Managed Broadband]

To address this complex requirement and challenge, Viva provided an ideal solution for the client.

The proposed solution included the following components:

- **Improved Connectivity:** Robust Fibre connectivity for all the branches by leveraging an extensive last-mile carrier network across the country.
- **SD-WAN Implementation:** SD-WAN solution for end-to-end encryption, authentication, and basic firewall features.
- **Secure Data Transfers:** Facilitated secure data transfers between branch locations via a Hub gateway, ensuring the integrity and confidentiality of information.
- **Centralised Monitoring Platform:** Comprehensive real-time insights into network performance, traffic patterns, and security incidents using a centralised monitoring platform.
- **Proactive Network Management:** Improved operational efficiency minimised downtime by implementing proactive network management and troubleshooting.