

Customer story

INDUSTRY:

ENTERTAINMENT



HIGHLIGHTS

Mobile Aggregated Broadband & Managed SD-WAN supporting Live streaming Entertainment and reliable internet connectivity

CLIENT

A leading TV channel with 20 different regional channels and 65 branches across India.

REQUIREMENT

The customer needed a secure network solution that could cater to three different segments:

- 65 branches require SD-WAN and fibre connectivity with a minimum of 2 Mbps bandwidth and an SLA backup for MPLS VPN.
- 100+ WFH employees need SD-WAN with up to 2 LTE SIMs for remote area connectivity.
- A solution for Live streaming.

CHALLENGE

The client faced challenges with branch connectivity and live streaming for a long time, requiring a more efficient solution to solve:

- Inefficient network connectivity across all branches.
- Poor internet connectivity in remote areas.
- Inability to provide secure and reliable internet connectivity for live streaming programs and shooting spot locations.

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SOLUTION

[Multibranch Connectivity]

To address this complex requirement and challenge, Viva provided an ideal solution for the client.

The proposed solution included the following components:

- Multibranch Connectivity: SD-WAN with 4G LTE offered enhanced connectivity and service reliability, providing an alternative to MPLS VPN while ensuring uninterrupted operations, especially for live streaming at remote locations.
- The solution provided end-to-end managed services with a single vendor and unified billing, simplifying the management of both connectivity and redundancy across the business.
- SD-WAN with connectivity and SLA, an alternative solution for MPLS VPN.
- Load balancing and auto-failover for redundancy.
- E2E Managed Services.
- One Vendor, One Bill Solution.
- WFH 4G LTE Solution.
- SD-WAN with 4G LTE solution that supports TV and Radio Live Streaming Programs at the Shooting Spot.